

Caroline Blazek

Illustrator & Graphic Designer

carolineblazek.com

21 Bethea Dr, Ossining, NY 10562

cblazek07@gmail.com

914-512-1137

Education

Washington University in St. Louis

Aug. 2023 – May 2027

St. Louis, MO

*Sam Fox School of Art & Design,
Bachelor of Fine Arts*

Majors in Communication Design and Art
History with a concentration in Illustration

- GPA: 3.82, Dean's List (5x),
Work Selected for College of Art
Showcase Exhibition (2x)
- Relevant Coursework: Book Design,
Multilingual Typography, Narrative
Picture Book, Graphic Design History,
Interaction Foundations

Skills

- **Technical Skills:**
Adobe Creative Suite (InDesign,
Photoshop, Illustrator, After Effects),
Microsoft Office (Word, PowerPoint,
Excel), Figma, Canva, HTML/CSS
- **Design Skills:**
Layout Design (Print & Digital),
Book & Newsletter Production,
Image Sourcing, Marketing & Social
Media Promotion, Motion Design &
2D Animation, Archive Management

Design Experience

Graphic Design Intern

May 2025 – Present
(Remote) Katonah, NY

Katonah Wine & Liquor

- Assembled and executed web graphics, product banners, and event promotions that increased site engagement by over 25% and strengthened brand visibility across digital platforms.
- Launched and produced a monthly newsletter in print and digital formats, overseeing layout design, image placement, and typographic hierarchy.
- Curated and maintained an extensive digital archive of design assets, product photography, and marketing materials, ensuring accurate file control and long-term brand accessibility.

Head of Marketing

Sep. 2025 – Present
St. Louis, MO

Washington University – Poker Club

- Developed a cohesive visual identity for the club, including logo design, type selection, and event branding, establishing a professional and recognizable presence across campus.
- Crafted promotional materials and social media campaigns that doubled tournament attendance and led to a 40% increase in Instagram engagement among new and returning members.
- Composed a visually refined sponsorship deck that secured over \$10,000 in funding, presenting the club with a polished, design-driven brand image that resonated with potential sponsors.

Editorial Illustrator

Sep. 2024 – Jan. 2026
St. Louis, MO

ARC Magazine

- Conceptualized engaging visuals for complex political and cultural topics, contributing to a significant increase in reader engagement.
- Collaborated with editors through multiple rounds of revision, refining visuals to align with editorial direction, article tone, and publication standards.
- Reviewed article drafts to ensure visual accuracy and thematic cohesion, supporting the clarity and integrity of published content.

Studio & Artistic Experience

Painter & Artist's Assistant

Nov. 2022 – Aug. 2025
Cortlandt, NY

Sherwood Forest Design

- Hand-painted intricate base designs for heirloom wooden bowls, contributing to a globally distributed product line with over 700,000 pieces sold, while maintaining the brand's reputation for artistry and craftsmanship.
- Utilized woodworking, sanding, and repair techniques to refine up to 25 bowls per day, ensuring each piece met the studio's quality standards and helping to reduce product returns and customer complaints.
- Provided hands-on mentorship to four new painters, guiding them in studio processes and painting techniques while maintaining a clean, organized, and highly collaborative workspace.